## "Attracting and Retaining Million-Dollar Clients"

with guest expert Dr. Joanne G. Sujansky, CSP (*Certified Speaking Professional*)

Teleseminar hosted by SpeakerNet News

1.	Position your business for bigger sales.
2.	Develop hard-hitting proposals that outpace your competition.
3.	Use educational marketing techniques for getting in the door.
4.	Secure qualified free and inexpensive marketing help.
5.	Maximize PR activities.
6.	Become a local celebrity to get hometown work.